

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CUSTOMER NO: 22927

Applicants: WALKER et al.

Application No.: 09/998,760

Filed: November 1, 2001

Title: METHOD AND APPARATUS FOR SELLING SUBSCRIPTIONS TO
PERIODICALS IN A RETAIL ENVIRONMENT

Attorney Docket No. 96-043-C2

Confirmation No. 5442

Group Art Unit: 3622

Examiner: CARLSON, Jeffrey D.

AMENDMENT AND RESPONSE

to the Non-Final Office Action mailed August 29, 2006

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Examiner:

This paper is responsive to the Non-Final Office Action dated August 29, 2006 (Part of Paper No. / Mail Date 20060807). Amendments to the claims appear beginning on page 2 of this paper, and Remarks begin on page 7 of this paper.

This document is filed by Applicants' representative on behalf of the present Applicants for patent. Accordingly, references in this document to "we," "us," "our," and the like will be understood as indicating the present Applicants.